

# Old Yellowstone District Newsletter

*Published by the City of Casper- Urban Renewal Division*

Spring 2011

## Redevelopment Awards- “Oscars of the OYD”

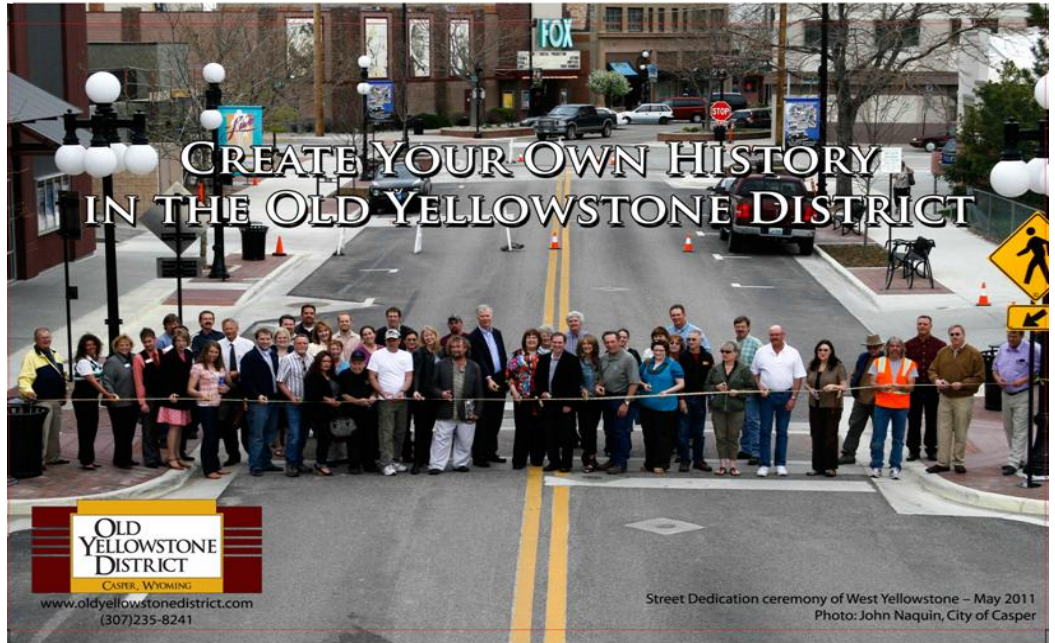
The Old Yellowstone District & South Poplar Street Corridor Advisory Committee held their Third Annual Awards Ceremony to honor recipients for their redevelopment work for the 2010 calendar year on May 16<sup>th</sup> at the Iris Theatres.

The City's Urban Renewal Division works with the committee to encourage reinvestment by property owners in the area. This goal for revitalization is truly a team vision and effort. Public support and private investment must work hand-in-hand to make the goal a reality. Redevelopment and sustainability are only possible through “inner development.”

Three years ago the Advisory Committee determined that it would be an appropriate and well-deserved event to create a redevelopment awards program for this neighborhood. Each property in the Old Yellowstone District and South Poplar Street Corridor was individually and collectively reviewed; a final list of award recipients was then collected; and the approval and support of the full City Council was solicited. The award recipients all have an inner vision; the ability to plan ahead and imagine.

Following the “Oscars” this year, the crowd stepped outside and cut the ribbon across W. Yellowstone to officially dedicate the reconstructed street.

Congratulations to all the recipients and we look forward to another great year!!!



### AWARD WINNERS:

#### Substantial Building Renovation/Reuse – Commercial Property

- (AMBI Mail & Shipping, Comtronix, and Farm Bureau Financial Services)

#### Substantial Building Renovation/Reuse – Mixed Use Property

- (The Ice Factory/Dave & Patty McKenzie)

#### Creative Signage

- (Advanced Chiropractic Center)

#### Good Neighbor Awards

- (Wyo Central Federal Credit Union and Source Gas, LLC)

#### Redevelopment Partner Awards

- (Linda Witko, Tom Forslund, City of Casper Engineering Div., WYDOT, Hedquist Construction, WWC Engineering, Ray Clamp Masonry).



*The OYD Advisory Committee has created a promotional piece for the property owners in the Old Yellowstone District. It is a license plate frame that we hope you will display with pride on your vehicle or in your business. We're glad to have you in the neighborhood!*

*The Committee members will be delivering the license plate frames to your home or office in the next few weeks.*

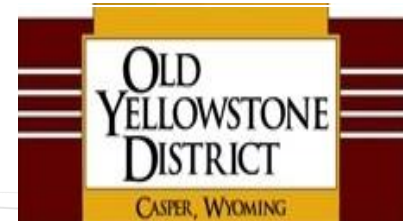
## Façade Renovation Grant Available!!!

The Casper City Council recently approved a Façade/Storefront Matching Grant Program. This program is intended to assist commercial property owners with renovating their storefronts in an effort to revitalize the Old Yellowstone District and downtown areas. Façade/storefront renovation grants shall be used to restore the original character of the building or for a new design. The matching grant, up to ten-thousand dollars (\$10,000), will be reimbursed to approved applicants upon completion of their project. Funding will be handled on a first-come, first-serve basis, as long as it is available. This is a wonderful opportunity to enhance the history and atmosphere of our community.

- Grant application and information are available online at [www.oldyellowstonedistrict.com](http://www.oldyellowstonedistrict.com), or by calling the Urban Renewal Division at 307.235.8241.

### Upcoming Events!

- Sept. 10 Fire Combat Challenge
- Sept. 17 Platte River Revival
- Oct. 14-15 Wild West Photo Fest



## Our Featured Business:

# Wyoming Plant Company

*High Country Plants for Wyoming Conditions*

The OYD would like to recognize one of our newest residents, Wyoming Plant Company. Tom and Ruth Heald have owned and operated the Wyoming Plant Company since 2003 as mainly a web-based sales company. Tom previously worked as a senior university extension educator, specializing in trees and plants, until June 30<sup>th</sup> of this year. Since then, the Healds have dedicated their time to their growing business.

The Wyoming Plant Company has expanded into a retail nursery, offering plant materials that are unique and better suited for Wyoming's climate. Wyoming Plant Company hopes to offer a green oasis within the OYD, so stop on by for a refreshing breath of nature and to discuss your landscaping plans. Wyoming Plant Company is located at 358 South Ash Street or visit them online at [www.wyomingplantcompany.com](http://www.wyomingplantcompany.com).



## Welcome to our newest businesses in the District

- The Pit Stop Coffee –** 850 W. Yellowstone (swing by for your morning coffee from Paul and Megan)
- Talbot's Printing –** 235 W. 1<sup>st</sup> (check out their printing options and supplies for your business)
- U.S. Bank –** 435 W. 1<sup>st</sup> (stop by and say "Hi" to Echo and her team)
- MOA Architecture-** 302 S. David (visit their new office upstairs in the old Fire House #1)

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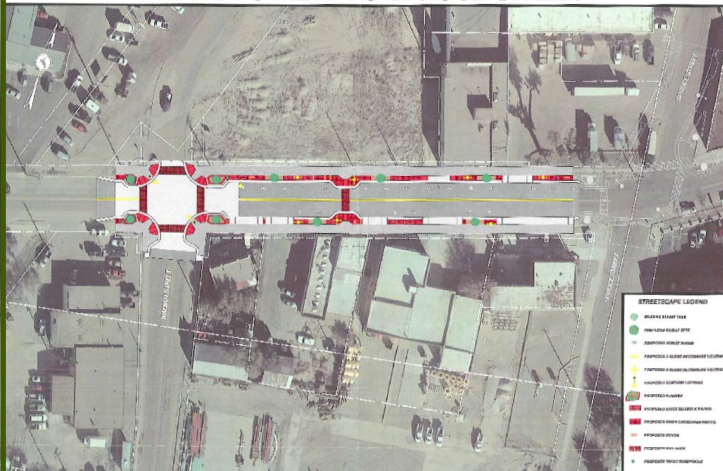
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### WEST YELLOWSTONE HIGHWAY RECONSTRUCTION WALNUT STREET TO SPRUCE STREET



## West Yellowstone Phase 2 Update

Phase 2 of the West Yellowstone reconstruction project will begin later this summer. Thanks to wonderful cost saving efforts from last year's street project, West Yellowstone between Spruce and Walnut, will receive the same reconstruction efforts for the street, utilities, intersections and street amenities as before. This will bring the total number of reconstructed blocks on West Yellowstone to five. For further information, feel free to contact the City.

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